

HYBRID
CONFERENCE

2nd Annual NURSE MANAGEMENT & PERSPECTIVES ON NURSING LEADERSHIP

15th-16th of September 2022

Berlin, Germany
or Online Platform Bigmarker



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KEY POINTS

- Nursing Management
- Healthcare Retention
- Healthcare Workforce
- Clinical Nursing
- Healthcare Management
- Healthcare Environment
- Patient Trust
- Nursing Risk Management

We are pleased to welcome you to the **2nd Annual Nurse Management & Perspectives on Nursing Leadership Hybrid Conference**, which will take place on the **15th-16th of September 2022 at 9:00 CET in Germany, Berlin** and on the BigMarker platform.

The aim of the conference is to create an international platform to exchange knowledge on nurse management by bringing together expert speakers who explore the ways to overcome current issues in the field. This is a great opportunity to meet others within nurse management to network and to learn about the latest information in the field straight from forward-thinking nurse leaders.

The **2nd Annual Nurse Management & Perspectives on Nursing Leadership Hybrid Conference** is designed around key targets: learning, exchanging opinions, and networking enabled by live presentations followed by dynamic questions & answers sessions as well as panel discussion with keynote speakers.

The 2nd Annual Nurse Management & Perspectives on Nursing Leadership Hybrid Conference Includes:

- 11+ different topics
- panel discussions
- networking with business professionals and industry experts
- post-conference materials

WHO SHOULD ATTEND

Chief Nursing Officers (CNO),
Chief Nursing Executives (CNE),
Executive Medical Directors,
Directors of Nursing, Nurse Supervisors, Nurse Coordinators, Chief Nurses, Nurse Managers, Nurse Leaders from:

- Medical Practice
- Hospital & Health Care
- Emergency Nursing
- Nursing Education
- Nurse Recruitment

If you would like to participate, kindly book your spot. The seats are limited.
Broadcast Link will be provided via email post registration.

SPEAKERS



Sharmane Andrews,
MSN, RN, CPEC
Director Of Nursing



Mark Madams
Nurse Director - Morriston
Hospital and Associate
Director



Raul A. Godinez
Director of Nursing



**Jacqueline Wood
(Marshall)**
Associate Director
Of Nursing



Lindsey Kenny
DPT Doctor of
Physical Therapy



Bashkim Xhigoli
Intensive Mediate
Care Nurse & Lecturer
in Nursing



Melissa Dowdeswell
Director of Nursing,
Quality & Safety,
East of England
Ambulance Service Trust



Sharon Njanike-Nyadzo
Head of Nursing -
Infection Prevention
and Control



**Friederike
Skopek-Johnson**
Independent Consultant



Erin Testerman Mitra
Certified Wound Ostomy
Continence Nurse



CHAIRMAN



Rich Kenny
Health Industry
Executive Advisor



Rich Kenny is a #NurseFirst, a unique nurse “Intrapreneur” with vast experience across the provider landscape. The majority of his nursing career was spent in the Duke Life Flight helicopter, gaining experience in every type of hospital and care setting. Rich became their operations manager where he foresaw the blurring line between healthcare operations and technology. Realizing that health systems are starved for actionable insights despite how nurses are often relegated to the role of data entry specialist, he pivoted his career into informatics. Two graduate programs later, Rich has worked in various leadership roles, notably at PricewaterhouseCoopers and most recently back at Duke where he was creating their hospital at home program during the pandemic. By way of a non-linear career journey, Rich now serves SAS Institute as a Health Industry Executive Advisor in Cary, NC acting as an Intrapreneur to mature the use of advanced analytics in the healthcare provider industry.



Welcome to Berlin

The capital of Germany, like no other city, combines the features of an ultramodern metropolis and a cozy, comfortable European city for life.

Many are attracted by the combination of her difficult past with all the liveliness and drive of the present.

Berlin is a fast-growing city where innovation and diverse cultures mix. As a result, there is a unique atmosphere here. You can plunge into history everywhere - be it the Brandenburg Gate, the Reichstag or the Berlin Wall memorial. In this vibrant metropolis, everyone will find something to do and entertainment to their liking.

Numerous museums, theaters and concert halls in Berlin attract both creators and spectators. Fashion and shopping lovers will never get bored in high-end department stores and busy fashion establishments. For a break, you can retire to one of the many spacious parks, on the lake or in the forest. Thanks to the variety of hotels, any guest will be able to choose a place to stay according to their taste.

VENUE



Join us at **Holiday Inn Berlin Airport - Conf Centre**

As one of the largest conference centers in Brandenburg. Ideally located, not far from BER Airport with international ICE train station and centrally located at the freeway junction.

**Hans Grade Allee 5, Schönefeld bei Berlin,
Berlin, 12529, Germany**

- 9:00 – 9:30 CET ▶ REGISTRATION & WELCOME DRINK
- 9:30 – 9:40 CET ▶ OPENING REMARKS
- 9:40 – 10:00 CET ▶ SPEED NETWORKING

- 10:00 – 10:30 CET ▶ **PANEL DISCUSSION**
The Future of Nursing 2022-2030: Charting a Path to Achieve Health Equity

Session 1: Leadership

- 10:30 – 10:50 CET ▶ **The Road to Infectious Leadership**



KEYNOTE SPEAKER:
Sharmane Andrews, MSN, RN, CPEC
Director Of Nursing
Bayfront Health St. Petersburg

**BAYFRONT
HEALTH**
St. Petersburg

- 10:50 – 11:10 CET ▶ Q&A SESSION

- 11:10 – 11:30 CET ▶ **Compassionate and Inclusive Leadership:**
Developing Quality from the Ward to the Board



KEYNOTE SPEAKER:
Mark Madams
Nurse Director - Morriston Hospital and
Associate Director of
Nursing SBUHB Swansea Bay University Health Board



- 11:30 – 11:50 CET ▶ Q&A SESSION

- 11:50 – 12:00 CET ▶ COFFEE BREAK

Session 2: From Average Manager to Great Leader

- 12:00 – 12:40 CET ▶ TBA

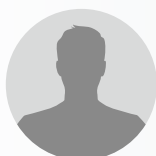


KEYNOTE SPEAKER:
Raul A. Godinez
Director of Nursing
Ascension Holy Family



- 12:20 – 12:40 CET ▶ Q&A SESSION

- 12:40 – 13:00 CET ▶ TBA



KEYNOTE SPEAKER:
Jacqueline Wood (Marshall)
Associate Director Of Nursing
Barts Health NHS Trust



- 13:00 – 13:20 CET ▶ Q&A SESSION

- 13:20 – 15:00 CET ▶ NETWORKING LUNCH

Session 3: Responsibilities of a Leader

15:00 – 15:20 CET ▶ **Leadership As Service**



KEYNOTE SPEAKER:
Friederike Skopek-Johnson,
Independent Consultant

15:20 – 15:40 CET ▶ Q&A SESSION

15:40 – 16:00 CET ▶ TBA



KEYNOTE SPEAKER:
Lindsey Kenny,
DPT Doctor of Physical Therapy
Reynolds & Associates Physical Therapy



16:00 – 16:20 CET ▶ Q&A SESSION

16:20 – 16:40 CET ▶ **The Most Common Barriers to Effective Leadership Development**



KEYNOTE SPEAKER:
Bashkim Xhigoli,
Intensive Mediate Care Nurse
& Lecturer in Nursing,
Universum College



16:40 – 17:00 CET ▶ Q&A SESSION

17:00 – 17:30 CET ▶ COFFEE BREAK & NETWORKING

Session 4: Successful Workplace Building

17:30 – 17:50 CET ▶ **Culture and Microcultures, Enabling Nursing Integration**



KEYNOTE SPEAKER:
Melissa Dowdeswell,
Director of Nursing, Quality & Safety,
East of England Ambulance Service Trust,
NHS East of England Ambulance Service



17:50 – 18:10 CET ▶ Q&A SESSION

18:10 – 18:20 CET ▶ CLOSING REMARKS

19:00 – 21:00 CET ▶ NETWORKING DINNER

9:00 – 9:30 CET ▶ REGISTRATION & WELCOME DRINK

9:30 – 9:40 CET ▶ OPENING REMARKS

9:40 – 11:00 CET ▶ **Session 1:
Building Patient Trust**

9:40 – 10:00 CET ▶ TBA



KEYNOTE SPEAKER:

Sharon Njanike-Nyadzo,
Head of Nursing - Infection Prevention and Control,
Epsom and St Helier University Hospitals NHS Trust



10:00 – 10:20 CET ▶ Q&A SESSION

10:20 – 10:40 CET ▶ **Rebuilding Trust When Rapport Is Lost- Stories of Healing**



KEYNOTE SPEAKER:

Erin Testerman Mitra,
Certified Wound Ostomy Continence Nurse,
NewYork - Presbyterian Hospital



10:40 – 11:00 CET ▶ Q&A SESSION

11:00 – 11:30 CET ▶ COFFEE BREAK

11:30 – 12:50 CET ▶ **Session 2:
Conflict Management**

- Managing conflict with different personalities
- Conflict Resolution in Nursing: How Strong Leadership Can Help
- Strategies on how to support the staff member who is being targeted by a bully

12:50 – 14:00 CET ▶ NETWORKING LUNCH

14:00 – 14:20 CET ▶ SPONSORSHIP SLOT

14:20 – 14:40 CET ▶ SPONSORSHIP SLOT

15:10 – 15:20 CET ▶ CLOSING REMARKS

15:20 – 15:30 CET ▶ EVALUATION FORM

OFFLINE CONFERENCE PRICES

Delegate Pass	1 599 € Net	(included 2 nights fo free)
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Group Booking 2+	1 299 € Net
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ONLINE CONFERENCE PRICES

Online Delegate Pass (webinar + recording)	until 22/07 699 € Net	Only Recording 499 € Net
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[CLICK HERE FOR REGISTRATION ONLINE](#)

Sharmane Andrews, MSN, RN, CPEC, Director Of Nursing, Bayfront Health St. Petersburg

Sharmane Andrews is the CEO and founder of the Andrews Consulting Firm who brings over two decades of healthcare experience to her role as executive coach and consultant. As a nurse executive, Sharmane has both domestic and international experience in leadership and education.

Overseas she led multicultural diverse teams in commissioning and opening a state-of-the-art Women's and Children's hospital and outpatient clinics. As an executive coach and consultant, Sharmane uses her customized "Triple I" Methodology, to assist individuals and senior executive teams develop infectious leaders who can deliver, resonate, motivate, and lead teams effectively. An Infectious leader is one whose impact leaves a lasting impression on the people they serve.

Sharmane earned her Master of Science in Nursing from the University of Phoenix, and Bachelor of Science in Nursing from Lander University. She received her coaching training through the CaPP Institute. A published author and professional speaker, Sharmane is dedicated to empowering those around her to lead with intention and purpose.

Mark Madams, Nurse Director - Morriston Hospital and Associate Director of Nursing SBUHB Swansea Bay University Health Board

Mark Madams RN, PGDip (Nursing) PGDip (Nursing Research & Practice development), PGDip (Critical Care), MSc (Healthcare Leadership).

Associate Director of Nursing for Swansea Bay University Health Board in Wales, UK. Previously held posts in Nursing leadership for Neurosciences, Emergency Care and Acute Medicine and acute and community Children and Young People services. Previously lead Nurse for Institute of Neurosciences with a clinical background in advanced practice in critical care and resuscitation in numerous London teaching hospitals. Mark has completed Master's degree programmes in Strategic Healthcare leadership, Nursing and Nursing Research as well as post graduate qualifications in critical care, resuscitation and education.

Raul A. Godinez, Director of Nursing, Ascension Holy Family

Greetings and thank you for participating in the Nurse Management & Perspectives of Nursing Leadership Online Conference. My name is Raul and I am a Director of Nursing with AMITA Health under Ascension. I have had the privilege of being in leadership positions with Kindred Healthcare, Advocate Aurora Health, and Northwestern Medicine. I am a critical care nurse by trade having spent the formative years of my career at Northwestern Memorial Hospital in the cardiac/transplant surgery ICU (CTICU) as a charge nurse and Chief ECMO Specialist.

My passion for leadership started when I was involved in committees with senior hospital leadership and truly saw the difference and impact they made on a regular basis. Critical care and ECMO will always have a special place in my heart, but it was through those committees that I knew that leadership would be my calling. I am a leader who truly believes that the best way to lead your team is to lead by example and have them buy into and believe in the vision of delivering the highest level of care to the patients that you serve.

Leadership is not a position that is given; it is earned through hard work, dedication, and persistence. Leadership is also not a destination; it is a journey that spans the length of your career for as long as you choose that path. Leadership is about touching lives, motivating, inspiring, and empowering your team to be the best that they can be. As nursing leaders, we must serve as a shining beacon to the next generation of nurses to guide them, mentor them, and to instill a positive culture into their core to continue to elevate the profession of Nursing.

Jacqueline Wood (Marshall), Associate Director Of Nursing, Barts Health NHS Trust



Jackie is a registered nurse, qualified also as a district nurse, with over 30 years of clinical experience working both within primary care and the acute hospital care sector for the National Health Service (NHS). Areas of expertise include surgery, oncology and palliative care, she is also qualified as a non medical prescriber.

Key competencies:

- Sensitive communicator
- Positive team player and compassionate leader
- Logical and creative problem solver
- Sage & Thyme Communication Course Facilitator

Jackie currently works as an Associate Director of Nursing at Barts Health being based at the Whipps Cross Hospital site. Barts Health is a group hospital model and provides a huge range of clinical services to one of the UK's most diverse populations in east London. Jackie sits on the Surgical Board as the senior surgical nurse for the Trust, she has an influential role in the critical care network across north east London and played a key role in change management throughout the COVID-19 pandemic surges. Jackie also has experience of leading the nursing workforce through a major incident, service development and transformation. Outside of her NHS role, Jackie is a Board Director for a charity and helped the NHS celebrate it's 70th birthday by delivering a TED talk at TEDxNHS.

Friederike Skopek-Johnson, Independent Consultant



Friederike started her career as a psychiatric nurse. Thanks to her dedication for nursing in general, she was able to work her way up to different leadership positions and has a renowned reputation in the Austrian nursing community. Other than the psychiatric nursing degree, she has also graduated in Health Care Management, is an expert for the classification of care allowances and distinguishes herself as a trainer for the "Academy of Social Management (ASOM)". Because of her excellent track record, she was selected to be part of a national Austrian nursing panel (IPEG) to challenge governmental decisions and discuss the future of nursing in Austria.

Since 2009, Friederike has proven her leadership proficiency in the home nursing department of the Red Cross Vienna, followed by the nursing department management of the drug rehabilitation clinic, the Anton Proksch Institute. During the last years, she worked as a nursing director in a well-established hospital in Vienna.

During these 13 years of leadership she managed to significantly lower personal fluctuation, increase employee satisfaction and lower sick leave metrics. Facing the numerous challenges in the healthcare system, she focused on dysfunctional processes and departments, and accomplished transforming these into flourishing units. These achievements underline the philosophy of leading as a service, putting the employees first.

Since March 2022, Friederike takes some time off to study and reorient herself in the field of Supervision, Coaching and Organizational Development at the Sigmund Freud University in Vienna. In her future position, she is determined to share her view on leadership in nursing and to encourage other leaders to understand how empowerment is implemented and to raise employee satisfaction.

Lindsey Kenny, DPT Doctor of Physical Therapy, Reynolds & Associates Physical Therapy



Dr. Lindsey Kenny is a Physical Therapist specializing in geriatrics with over 10 years experience. She holds a Doctorate of Physical Therapy and an Interdisciplinary Graduate Certificate in Aging from UNC-Chapel Hill. She is certified in Pwr!4Life™ for treatment of Parkinson's Disease and the Otago Exercise Program for falls prevention. Compelled by the critical need for telehealth physical therapy services for her most vulnerable clients at the onset of the COVID-19 pandemic, Dr. Kenny led the pivot to Telehealth services at her outpatient private practice in March of 2020 and continues to provide exceptional care via Telehealth today.

Bashkim Xhigoli, Intensive Mediate Care Nurse & Lecturer in Nursing, Universum College


Bashkim brings nearly 20 years of nursing which is more than 10 years in nursing and leadership experience. Bashkim Holds Master degree in Healthcare and institutions management from Heimerer College. Bashkim since 2020 works at the university clinic in Halle, Germany. He is a Member of the Chamber of Nurses and Other Health Professionals of Kosovo as Deputy Chairperson of the Nursing Licensing Commission in Kosovo. Bashkim has conducted numerous international trainings on quality management in healthcare and patient safety. He was actively involved in Improving Patient Quality and Safety in connection with the preparation of the hospital for the Joint Commission International (JCI) Accreditation Survey in March 2013 and the Focus Survey in December 2013, where he was promptly awarded the gratitude from the internationally renowned hospital in the UAE. During his career, Bashkim has held various leadership positions (Nursing Director, Quality manager officer, Nursing Supervisor, etc.). Bashkim also from 2019 is currently an active teacher at Universum College.

Melissa Dowdeswell, Director of Nursing, Quality & Safety, East of England Ambulance Service Trust, NHS East of England Ambulance Service


Melissa brings nearly 15 years of nursing and leadership experience, after beginning her career in primary care quickly developed as an advanced nurse practitioner before moving into leadership roles. Since then, Melissa was worked across all sectors of the NHS, including primary, acute, community and mental health care, as well as in the private sector.

Melissa has led several successful transformation and turnaround programmes during her career. This includes helping the Emergency Department's progress from a Care Quality Commission rating of "requires improvement" to "good" and acute trusts to move out of special measures. Prior to joining East of England Ambulance Service Trust, Melissa was Director of Nursing and Clinical Governance with Essex Partnership University NHS Foundation Trust, where she played a key role in leading the county's mass COVID-19 vaccination programme.

Melissa has a keen interest in workforce and quality improvement, and is passionate about ensuring the delivery of high quality healthcare by having the right staff in the right place at the right time.

Sharon Njanike-Nyadzo, Head of Nursing - Infection Prevention and Control, Epsom and St Helier University Hospitals NHS Trust


Sharon Njanike-Nyadzo is a qualified Registered General Nurse with over 22 years of experience. She started her journey as an Infection Prevention and Control Nurse over 10 years ago. She has a wealth of experience in different healthcare settings. Her highest academic achievement is a MSc in Medical Law and Ethics which she studied in Leicester, De Montfort University. She has worked in the acute NHS Trust, Clinical Commissioning Groups, Ambulance Services and private healthcare settings in different capacities but most recently for over a year as an IPC Nurse Consultant. She now works as the Head of Nursing for Infection Prevention and Control in the NHS. She has recently been a speaker at the MarketsandMarkets 6th Annual Infection Control, Sterilisation and Decontamination In Healthcare Conference in London this year. She has a passion for inclusive leadership/management and diversity in the healthcare sector.

Erin Testerman Mitra, Certified Wound Ostomy Continence Nurse, New York - Presbyterian Hospital


Erin started her nursing career at the Burn Center at Johns Hopkins Bayview where she practiced the latest research findings on complex wound treatments for traumatic injury and rare skin infections. She furthered her education as a Certified Wound Ostomy and Continence Nurse and moved to New York City to work with complex surgical wounds and develop an interdisciplinary practice with the inpatient and outpatient Colorectal division at NYP/Columbia.

She is active in community outreach programs, promotes positive ostomy awareness as an ostomy advocate, published author and is the current Metro NY WOCN Society Affiliate President.

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Recognition of the sponsorship of your company on BCF social media channels	•	•	•	•
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Company A4 page colored advertisement in conference program	1/4	1/4	1/2	1
Exhibition stand with company's logo			•	•
Company logo in a post-event survey	•	•	•	•
Acknowledgement during the opening of the conference			•	•
Organization of an own seminar / workshop within the conference program			15 mins	20 mins
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Roll-Up banner of the sponsor at the entrance to the conference hall			•	•
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PRICE	2 899 €	5 999 €	7 999 €	9 999 €

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REGISTRATION FORM



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Date:



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Documentation Package

Both days: Delegate Pass Online
(conference+recording)

1st day: Delegate Pass Online
(conference+recording)

2nd day: Delegate Pass Online
(conference+recording)

Venue and Accommodation

Holiday Inn Berlin Airport -
Conference Centre

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We will confirm your participation after receiving the signed registration form.

The client will receive the invoice within 24hrs of sending the signed form. We require the full payment of the registration fee within 10 working days of the invoice issue date.

PARTICIPATION FEES:

VIRTUAL EVENT - Fees are inclusive of the complete summit materials, online post-event documentation/presentation package, list of participants, video recordings, and certificate of participation (upon to request).

OFFLINE EVENTS- Fees are inclusive of the 2-day summit, materials, online post-event documentation/presentation package, list of participants, video recordings, certificate of participation, lunches, snacks, refreshments, and business dinner.

TRAVEL & ACCOMMODATION:

Hotel accommodation and travel expenses are not included in the fee. Special rates for the event venue accommodation will be sent upon availability.

STREAMING:

The online streaming link will be announced and sent to the delegates within a reasonable period, not less than 2 days before the summit start date.

POST-EVENT DOCUMENTATION:

Presentations and other materials will be sent to the attendees within 10 working days after the event. The presentation content is subject to the Speaker's companies approval for distribution.

The venue details will be sent two to three weeks before the start of the event. In case, you would like to get accommodation details or group booking, please contact: general@bcf-events.com

CANCELLATIONS: *30 days prior the event, or in case of non-attendance – no free cancellation applicable **31-90 days prior the event – 50% participation fee can be refunded *** more than 91 days prior the event – 75% participation fee can be refunded ****Refunds will be made after the event. Substitutes are accepted up to 2 weeks before the event. Cancellation should take place in written form.

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